



Words from our president

“With our successes today and the solutions we will continue to develop for the future, we are creating a legacy toward not only a better company but also a better world.”

— Chris Drees

I am delighted to include this introduction to the 2019 Mercury Marine Sustainability Report among my first formal communications as president, reporting on our recent successes and pledging Mercury’s continued pursuit of excellence in sustainability. I’ve had the opportunity to promote sustainable business practices at Mercury for many years and from several different offices. While Mercury has embraced sustainable business practices for decades, the strides we have made in recent years are astounding.

I’m proud of what we’ve done so far and am eager to help lead us toward continued breakthroughs and improvements in sustainability for years to come. With our successes today and the solutions we will continue to develop for the future, we are creating a legacy toward not only a better company but also a better world.

In 2019, as Mercury Marine celebrates its 80th anniversary, it is also a pivotal year for Mercury’s sustainability efforts, as we enter the home stretch in our race to reach several ambitious sustainability benchmarks by year’s end. These benchmarks are categorized according to Mercury’s four major pillars of sustainability: Energy, Environment, Product, and People.

The good news is Mercury is on pace to achieve those benchmarks. Even with production levels at an all-time high, Mercury has significantly reduced its energy consumption and water usage. We have ramped up recycling and reduced our waste going to landfill. Mercury continually introduces new products that consume less fuel, meet strict emissions standards and require less raw material in their manufacture. We have achieved significant workplace-safety milestones at several Mercury facilities across the globe. And the level of corporate and employee engagement in philanthropic endeavors to improve our world continues to rise.

As this year progresses, we will work not only to meet our year-end goals but also to develop new benchmarks that challenge our company to achieve even more in the years ahead. The world continues to change and present new threats to sustainability. However, Mercury stands ready to develop new ways to define our success, rise to challenges, and lead the way.

Chris Drees
President
Mercury Marine

AWARDS and RECOGNITIONS:

Product and Manufacturing:

- ▶ National Marine Manufacturers Association (NMMA, U.S.) 2018 Innovation Award, Outboard Engines Category: Mercury Marine 3.4L V6 FourStroke outboard engines
- ▶ Boating Industry Magazine 2018 Top Products: Mercury Marine 3.4L V6 FourStroke outboard engines
- ▶ IBEX Innovation Award, Propulsion Parts Category: Mercury Marine tiller handle assembly for portable outboard engines
- ▶ North American Die Casting Association (NADCA), 2018 Casting of the Year, Over 10lbs. Category: Mercury Marine V8 engine block
- ▶ Most Innovative Product Award, Hutchwilco New Zealand Boat Show: Mercury Marine 4.6L V8 four-stroke outboard engines

Sustainability:

- ▶ Best Eco-friendly Company That Is Hiring Now: Mercury Marine. Awarded by Glassdoor.com
- ▶ 2018 Sustainable Product of the Year Award: Mercury Marine Active Trim technology. Awarded by Wisconsin Sustainable Business Council
- ▶ 2018 Business Friend of the Environment Award: Mercury Marine for its new V6 and V8 outboard engines. Awarded by Wisconsin Manufacturers and Commerce (WMC)
- ▶ 2018 Green Masters designation: Mercury Marine (eighth consecutive year). Awarded by Wisconsin Sustainable Business Council